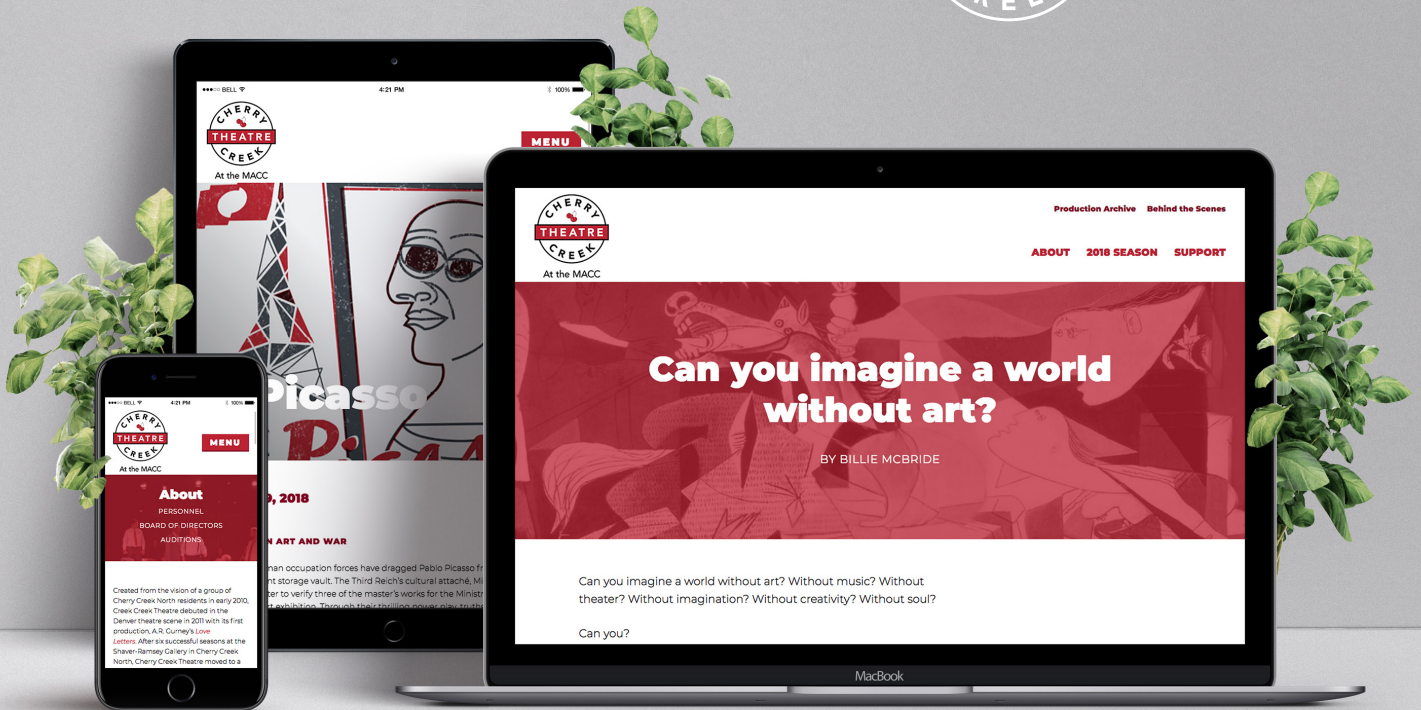




BY LIGATURE CREATIVE

June 2018

stagehand@ligcreative.com



**Our new website
represents us well and
demonstrates much
thought and creativity.**

CHERRY CREEK THEATRE
DENVER, COLORADO



Hey there!

Our team of arts-focused designers, developers & marketers saw a need to provide a custom digital solution for small- to mid-sized performing arts organizations (like you!).

StageHand by Ligature Creative is the optimal solution for a professional, user-friendly, mobile-responsive website designed and built to give your organization a hand. (Without costing an arm and a leg!)

Personalize **StageHand** to fit your brand's look and feel with dozens of customizable options. With thousands (millions?!) of combinations, your site will be unique and oh so beautiful.

Build pages to fit your needs with **StageHand**'s flexible content modules (think Legos). Take advantage of the template's robust suite of features for basic and advanced users that will continue to increase in value as more features and options are added.

Let us worry about all the techy stuff so you can focus on what you do best — your art.



Features & Fields

Basic Features

- Text field with formatting options
- More than 10 content modules to add to any page on your site
- Customize StageHand to fit your brand's look and feel
- Build pages, productions, blog posts, and more!
- Include featured images to make a splash at the top of each page or post

Production Page Details

- Large call to action (Buy Tickets Now!)
- Icon/fields for info, date, time, price, contact, attention, and location
- Credit fields

Menu Navigation

- Primary, secondary, sidebar and in-page navigation

Footer

- Contact & copyright info
- Social media icons/links (Facebook, Twitter, Instagram, Spotify, Pinterest, and/or YouTube)

Advanced Features

- Sidebar call-to-action blocks
- Google Analytics
- Custom forms
- Critical user alert

Currently in Development

- StageHand is on track to meet Web Content Accessibility Guidelines (WCAG) standards for usability for persons with disabilities



StageHand

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Customize It!

Site Identity

- Add your logo, favicon and site tagline
- Select a white or gray background

Typography

- Choose from 40 Google Fonts & styles

Colors

- Assign primary, dark, and light colors to be used across the site

Hero Featured Image

- Adjust height, text alignment and color overlay

Bio Photo Display

- Choose square, circle, rounded corners for bio pics

More Styling Options!

- Button style
- Hyperlink style
- Gutter width
- Menu navigation display
- Icon styles

Currently in Development

- Dark theme background option
- Stacked page layout
- Rotating homepage hero carousel



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Content Modules

Related productions

- Display all of this season's productions on any page

Related posts

- Bring in the most recent blog posts, or pick a single category

Bios

- Add your artists' name, headshot, position and/or biography
- Something changed? Update in one place for a universal edit

Sponsors logos or text links

- Three sizes to give your biggest donors the most bang for their buck

Month- or week-view calendar (beta)

- Include individual ticket links for any performance of a production for a great user experience

Video player

- Embed videos on any page

Column blocks

- Add two- to five-column blocks with text and/or clickable images

Testimonials

- Word of mouth is the best — show off what your patrons are saying with an impactful pull quote

Text block

- Say whatcha need to say with a basic text editor

Single large image

- Go big or go home with a single large image

Image gallery

- Publish a beautiful gallery of images of your most recent production or event

Accordioned content

- Great for frequently asked questions!

Currently in Development

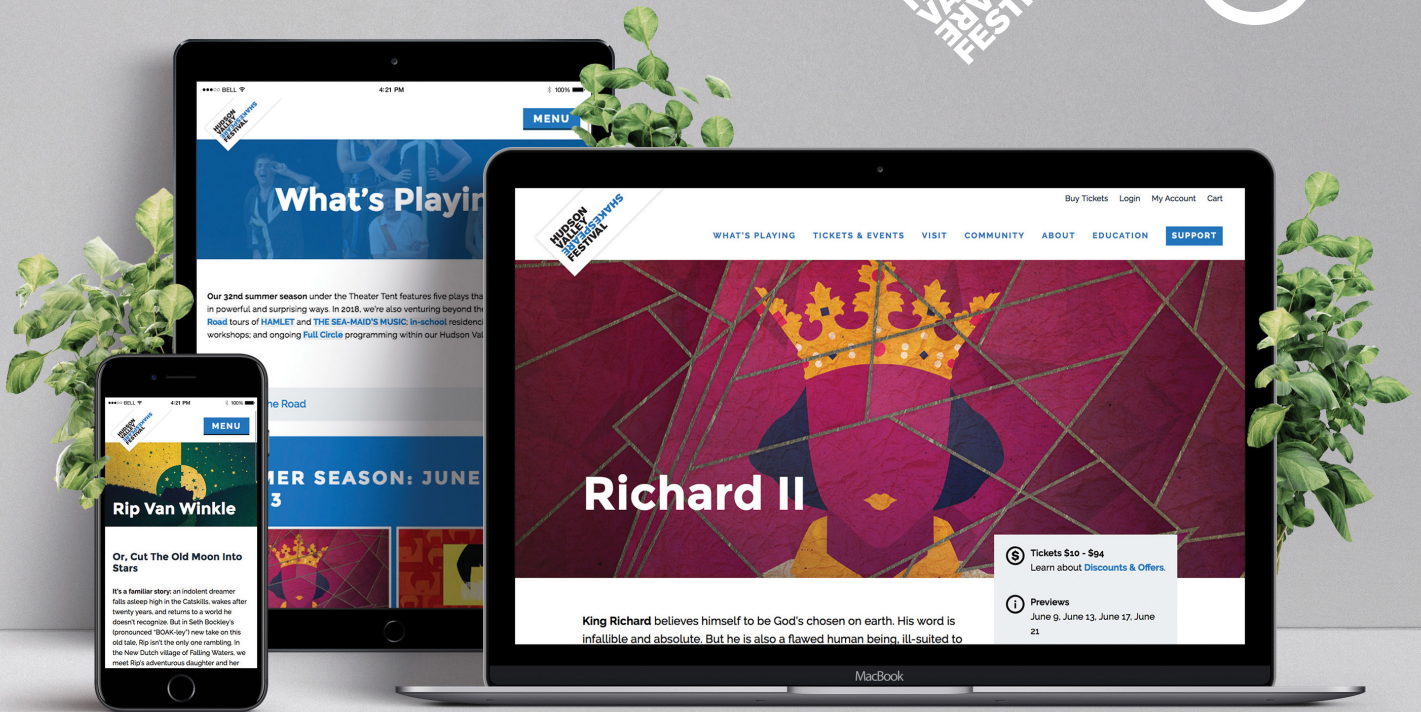
- More robust custom calendar functionality
- Google Map integration
- Instagram integration
- MailChimp integration



StageHand

BY LIGATURE CREATIVE

HUDSON VALLEY SHAKESPEARE FESTIVAL



I can't tell you how thrilled I am to be back in a platform that makes sense. We are so, so grateful.

HUDSON VALLEY SHAKESPEARE FESTIVAL
COLD SPRING, NEW YORK



Ahhh—help!

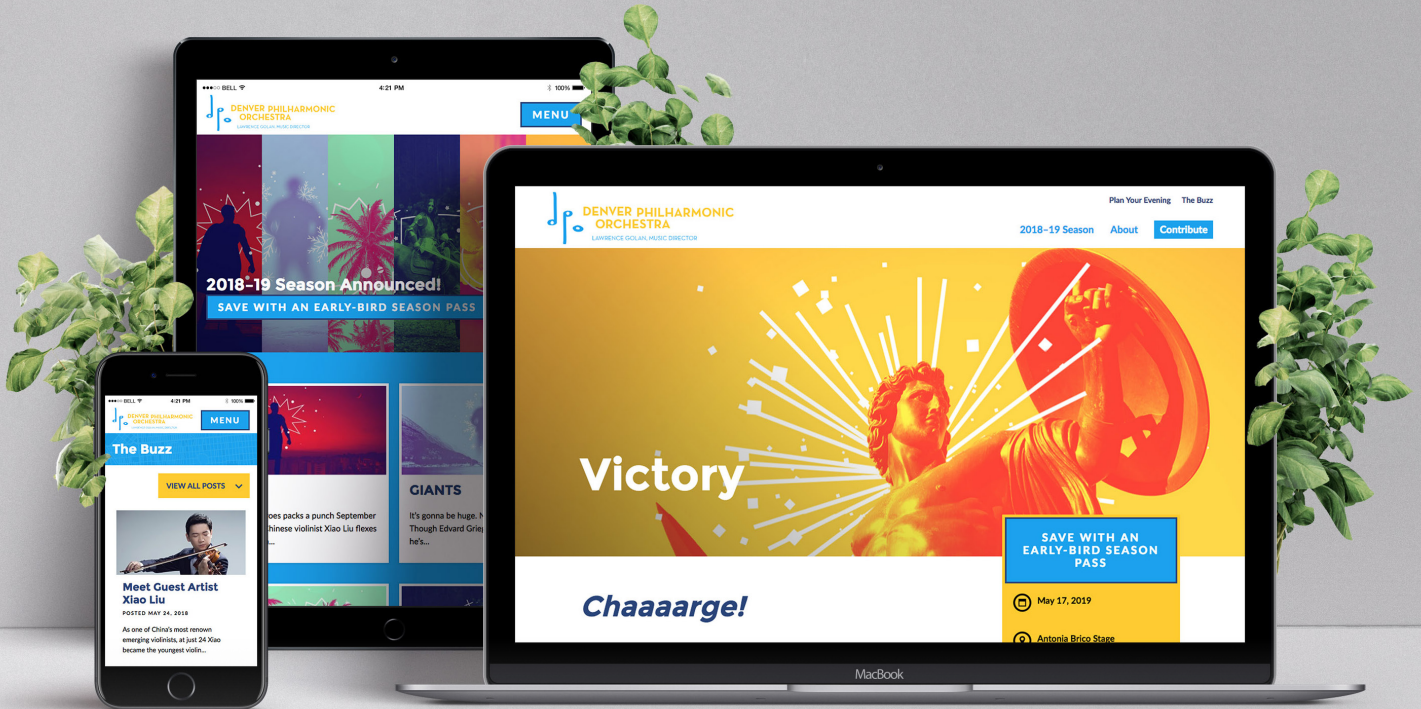
Don't sweat. We'll lead an initial training session with key staff and provide design consultation on **StageHand**'s customizable features. You'll have an Instructions page to guide you, as well as a "Kitchen Sink" sample page showing you all the content modules, type styles and what the heck everything looks like.

Forgot how to do something? New staff member? We'll schedule annual trainings for your team to review all the features **StageHand** has to offer.

Don't worry if something breaks — we check in on **StageHand** daily and will fix anything that should be working free of charge. If you see something funky, we've got a place for you to submit a ticket for any issues and suggest new features that you and other **StageHand** users would enjoy. We'll take all feature requests into consideration for future implementation.

Every month, we'll give your site some extra attention performing web maintenance. We'll deliver a report outlining database backups, WordPress updates, performance optimization, security scans and page speed reports — we'll also alert you to any brand new **StageHand** customizable features or content modules.

We're constantly working to improve this platform for you.



**Whoot! Our new site
looks really great!
I'm so excited!**

DENVER PHILHARMONIC ORCHESTRA
DENVER, COLORADO



Pricing

Ditch that messy old site, and simplify with the robust (and super awesome) **StageHand** by Ligature Creative. Enjoy this user-friendly, mobile-responsive website template designed & built with your performing arts organization in mind.

One-time setup fee

\$1,000

- Set-up of a “staging” website for you to upload your content prior to launch
- Initial website training for key staff
- Design consultation on customizable features
- Launch new site! Whoo!

Monthly subscription

\$550/mo

- Monthly report outlines bug fixes, WordPress updates, page speed reports, database backups, security scans, performance optimization, and new feature implementation (at the discretion of Ligature)
- Annual website training for key staff
- Website hosting fees
- Domain registration
- Security (SSL) certificate



StageHand

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Let's Go!

Email us at stagehand@ligcreative.com
to get your new site rolling today.



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